



## MASTER OF HOSPITALITY AND TOURISM MANAGEMENT

### The School

The Makerere University (Establishment of Constituent College) Order of 1997 established the Business School in 1997. Since then, the Makerere University Business School (MUBS) has undergone various changes and the Statutory Instrument No. 21 amended the Statutory Order. The School now is a Public Tertiary Institution affiliated to Makerere University according to the Universities and Tertiary Institutions Act, 2001.

MUBS is at the centre stage of Business and Management Education in Uganda. It is the leading institution in providing education at the diploma, undergraduate and postgraduate levels and the benchmark for other institutions both nationally and regionally. It facilitates professional development, promotes entrepreneurship, and is a leading business management research institution in the country.

### School Mission

To enable the future of our students, clients and staff and make them world-class competitors through the provision of ideas, knowledge and skills at the different levels in business and non-business.

### ADMISSION REQUIREMENTS

A good relevant first degree with a minimum of a Lower Second class

OR

A good relevant postgraduate diploma from a recognized university

OR

Candidates with equivalent qualifications and working experience in the hospitality and tourism industry will be required to sit for a qualifying test before admission.

References will be required from the potential student to certify the ability and suitability to undertake postgraduate study.

#### Duration;

(4) Semesters

**Tuition fees;** Ug. Shs. 2,300,000/= or US\$ 2,010 East Africa or US\$2,010 others or as advertised

### PROGRAMME STRUCTURE YEAR I

#### PLAN A:

#### Course Work and Dissertation: Semester 1

HTM7101	Organizational Theory for Hospitality and Tourism
HTM7102	Hospitality and Tourism Marketing Management
HTM7103	Tourism Planning and Policy Management
HTM7104	Information Technology in Hospitality and Tourism
HTM7105	Managing the Hospitality and Tourism Workforce
HTM7106	Leisure Theories and Behaviour

#### Semester 2

HTM7207	Strategic Management for Hospitality and Tourism
HTM7208	Financial Management
HTM7209	Hospitality and Tourism Law

HTM7210	International Hospitality Management
HTM7211	Conflict Resolution and Management in Tourism
HTM7212	Sustainable Tourism Development

#### YEAR 2

#### Semester 1

HTM8101	Advanced Research Methods
HTM8102	Entrepreneurship and Small Tourism Business Mgt
HTM8103	Hospitality Operations Mgt
HTM8104	Consumer Behaviour and Tourist Destination Choice
HTM8105	Recreation and Leisure Facilities Development
HTM8106	Case studies of Successful TB Economies

#### YEAR 2

#### HTM8207

HTM8207	Hospitality and Tourism Seminar
HTM8208	Research Dissertation

#### PLAN B:

#### YEAR 1

#### Semester 1

HTM7101	Organizational Theory for Hospitality and Tourism
HTM7102	Hospitality and Tourism Marketing Management
HTM7103	Tourism Planning and Policy Management
HTM7104	Information Technology in Hospitality and Tourism
HTM7105	Managing the Hospitality and Tourism Workforce
HTM7106	Leisure Theories and Behaviour

#### Semester 2

HTM7207	Strategic Management for Hospitality and Tourism
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HTM7208	Financial Management
HTM7209	Hospitality and Tourism Law
HTM7210	International Hospitality Management
HTM7211	Conflict Resolution and Management in Tourism
HTM7212	Sustainable Tourism Development
<b>YEAR 2</b>	<b>Semester 1</b>
HTM8101	Advanced Research Methods
HTM8102	Entrepreneurship and Small Tourism Business Mgt
HTM8103	Hospitality Operations Management
HTM8104	Consumer Behaviour and Destination Choice
HTM8105	Recreation and Leisure Facilities Development
HTM8207	Hospitality and Tourism Seminar
HTM8208	Project Report

#### Other Courses Offered by the School:

##### Ordinary Diploma Courses in;

- Business Administration
- Human Resource Management
- Local Government
- International Business
- Entrepreneurship & Small Business management
- Uganda Diploma in Secretarial services
- Recreation & Events Mgt
- Restaurant & Hotel Business Mgt
- Financial Services & Business Computing
- Transport Management
- Secretarial & Information management

##### Undergraduate Courses

Bachelors of;

- Commerce
- Travel and Tourism Mgt
- Business Administration
- Catering & Hotel Management
- Office and Information Management
- Leisure & Hospitality Management
- Human Resource management
- Business Computing
- International Business
- Entrepreneurship & Small Business management

##### Postgraduate Diplomas in

- Business Administration
- Marketing
- Human Resource Management
- Finance and Accounting
- Export and Import Management

##### Postgraduate Courses

- PhD
- Doctor of Business Administration
- Master in Business Administration
- Master of Science in Marketing
- Master of Science in Accounting & Finance
- Master of Science in Entrepreneurship
- Master of Science in International Business
- Master of Tourism and Hospitality Management
- Master of Economic Policy Management
- Master of Leadership and Governance
- Weekend Modular MBA

##### Professional Programmes

We facilitate those who register and sit exams for CPA, ICPAU, ACCA, CIMA, CIM, ICSA, ICPSK, CIT, CII, CIPS

##### The Small Business Development Centre

The Small Business Development Centre is aimed at promoting entrepreneurship and small business growth. The services provided are business clinics, training, management extension programmes and business information.

##### Management Development Programmes and Consultancy

The School offers a series of short-term management development programmes to various organizations in the public and private sectors on the basis of demand. It also undertakes consultancy to business organizations and Government departments.

##### Regular off-the-shelf programmes are;

- Essentials of Management
- Accounting & Finance for non-finance managers
- Effective Customer Service
- Effective Communication Skills
- Competitive Marketing Skills

##### Tailor Made Programmes

The School offers the following tailor made programmes;

- Strategic Planning
- Languages; French Kiswahili German etc
- Marketing for Financial Institutions
- Human Resource Management
- Performance Appraisal
- Effective Management Skills
- Effective People Skills

For more information on Admission Contact;

The School Registrar

MUBS

P. O. Box 1337

Kampala OR

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MUBS

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