



MASTER OF INTERNATIONAL BUSINESS

The School

The Makerere University (Establishment of Constituent College) Order of 1997 established the Business School in 1997. Since then, the Makerere University Business School (MUBS) has undergone various changes and the Statutory Instrument No. 21 amended the Statutory Order. The School now is a Public Tertiary Institution affiliated to Makerere University according to the Universities and Tertiary Institutions Act, 2001.

MUBS is at the centre stage of Business and Management Education in Uganda. It is the leading institution in providing education at the diploma, undergraduate and postgraduate levels and the benchmark for other institutions both nationally and regionally. It facilitates professional development, promotes entrepreneurship, and is a leading business management research institution in the country.

School Mission

To enable the future of our students, clients and staff and make them world-class competitors through the provision of ideas, knowledge and skills at the different levels in business and non-business.

ADMISSION REQUIREMENTS

A good first degree from a recognized university (with a minimum qualification of second class-lower) in international business, economics or related field **OR,**

A good first degree (with a minimum qualification of second class-lower) from a recognized university and a postgraduate diploma in international business or a related field from a recognized university **OR,**

An honours degree from a recognized university, with two years working experience in an international business **OR**

A related field Professional qualifications like ACCA, CPA, CIM, ICSA, CIMA, CIPS, CITM, CIPFA, ACII, CIB or equivalent

Duration;

(4) Semesters

Tuition fees;

Ug.Shs. 2,300,000/= (per semester) or US\$ 2,010 for East Africa or US\$ 2,010 for others or as advertised

PROGRAMME STRUCTURE YEAR I

MODULE 1

- MIB1101 Global Trade and Markets
- MIB1102 Economics of International Trade
- MIB1103 Globalization & Environment of International Business

MODULE 2

- MIB1104 Legal Dimensions of International Business
- MIB1105 Global Communication & Information Systems
- MIB1106 International Entrep & Innovation

SEMESTER TWO

MODULE 3

- MIB1201 E-Commerce
- MIB1202 International Strategic Mgt
- MIB1203 Multicultural Communication & Negotiation

MODULE 4

- MIB1204 International Business Research Methodology
- MIB1205 International Relations and Diplomacy
- MIB1206 National Trade Policy and International Competitiveness

YEAR TWO SEMESTER ONE

MODULE 5

INTERNATIONAL MARKETING OPTION

- MIB2101 Global Marketing Strategy
- Electives (Choose one)**
- MIB2102 International Product Development and Quality Management
- MIB2103 Global Value Chain Management

INTERNATIONAL FINANCE OPTION

- MIB2104 International Financial Management
- Electives (Choose One)**
- MIB2105 International Banking Operations & Strategy
- MIB2106 Financial Analysis and Management of International Groups

INTERNATIONAL MANAGEMENT OPTION

- MIB2107 Cross-Cultural Management
- Electives (Choose One)**
- MIB2108 Total Quality Management in International Business
- MIB2109 International Management Accounting & Control
- MIB2110 Seminar series

MODULE 6

INTERNATIONAL MARKETING OPTION

- MIB2111 International Marketing Communications Strategy
- Electives (Choose One)**
- MIB2112 International Marketing of Commodity Products and Services
- MIB2113 Specialized Market Studies

INTERNATIONAL FINANCE OPTION

MIB2114 International Accounting & Financial Reporting

Electives (Choose One)

MIB2115 International Financial Markets

MIB2116 International Financial Transactions: Law & Practice

INTERNATIONAL MGT OPTION

MIB2117 Collaborations & Strategic Alliances in International Business

Electives (Choose One)

MIB2118 International Political Economy

MIB2110 Seminar series

YEAR TWO SEMESTER TWO

Module 7 & 8

MIB2201 Project Report

Other Courses Offered by the School:

Ordinary Diploma Courses in;

- Business Administration
- Human Resource Management
- Local Government
- International Business
- Entrepreneurship & Small Business management
- Uganda Diploma in Secretarial services
- Recreation & Events Mgt
- Restaurant & Hotel Business Mgt
- Financial Services & Business Computing
- Transport Management
- Secretarial & Information management

Undergraduate Courses

Bachelors of;

- Commerce
- Travel and Tourism Mgt
- Business Administration
- Catering & Hotel Management
- Office and Information Management

- Leisure & Hospitality Management
- Human Resource management
- Business Computing
- International Business
- Entrepreneurship & Small Business management

Postgraduate Diplomas in

- Business Administration
- Marketing
- Human Resource Management
- Finance and Accounting
- Export and Import Management

Postgraduate Courses

- PhD
- Doctor of Business Administration
- Master in Business Administration
- Master of Science in Marketing
- Master of Science in Accounting & Finance
- Master of Science in Entrepreneurship
- Master of Science in International Business
- Master of Tourism and Hospitality Management
- Master of Economic Policy Management
- Master of Leadership and Governance
- Weekend Modular MBA

Professional Programmes

We facilitate those who register and sit exams for CPA, ICPAU, ACCA, CIMA, CIM, ICOSA, ICPSK, CIT, CII, CIPS

The Small Business Development Centre

The Small Business Development Centre is aimed at promoting entrepreneurship and small business growth. The services provided are business clinics, training, management extension programmes and business information.

Management Development Programmes and Consultancy

The School offers a series of short-term management development programmes to various organizations in the public and private sectors on the basis of demand. It also undertakes consultancy to business organizations and Government departments.

Regular off-the-shelf programmes are;

- Essentials of Management
- Accounting & Finance for non-finance managers
- Effective Customer Service
- Effective Communication Skills
- Competitive Marketing Skills

Tailor Made Programmes

The School offers the following tailor made programmes;

- Strategic Planning
- Languages; French Kiswahili German etc
- Marketing for Financial Institutions
- Human Resource Management
- Performance Appraisal
- Effective Management Skills
- Effective People Skills

For more information on Admission Contact;

The School Registrar

MUBS

P. O. Box 1337

Kampala **OR**

The Faculty of Graduate Studies and Research
MUBS

P. O. Box 1337

Tel: 0414 4222545

Email: deangrc@mubs.ac.ug